

Read to Feed at a Glance

READ
TO
FEED®

HEIFER®
INTERNATIONAL

Heifer International, a nonprofit dedicated to ending world hunger and poverty, has a fun and fulfilling way for teachers to enliven their classes' reading efforts. Read to Feed® is a powerful reading incentive and service-learning program that fosters a child's passion for reading and helping others.

Why Read to Feed?

- Read to Feed is an innovative way to meet Common Core and other education standards while also inspiring global citizenship among students.
- By forging a connection between kids' actions and the worldwide communities reached by Heifer, Read to Feed offers a unique and exciting motivation for students to achieve their reading goals.
- The program can be customized for any classroom, and the resources in the Read to Feed kit make the program easy for class leaders.
- Students benefit from practicing key reading skills. Research indicates that abundant reading is a good predictor of academic success.
- Read to Feed is great for curriculum gaps, after standardized testing is complete, and during fall, holiday, or spring breaks.

How It Works

- Encourage students to obtain sponsors for each book/page they read.
- Create a customized fundraising page on www.readtofeed.org to track donations.
- At end of the reading challenge, the classroom pools the funds and decides which animals to donate, thus helping families worldwide move from hunger to self-reliance.

Why Animals?

- Heifer International's animal gifts are fun, but they're also powerful solutions in the struggle against hunger. Animals provide nutrition for malnourished families, and their excess products (eggs, milk, wool, etc.) can be sold for money to pay for school, medicine and other expenses.
- When animals reproduce, their first offspring will be passed on to another family in need. With the gift of an animal, any student can be part of the solution to hunger and poverty.

To learn more or to order the Read to Feed kit, email info@heifer.org or call **877.275.READ (7323)**. The Read to Feed materials can also be downloaded at www.readtofeed.org.

