



“ WHEN I CAME ACROSS HEIFER INTERNATIONAL A FEW YEARS AGO, I KNEW THAT THIS WAS THE ONE I WANTED TO LEAVE MY MONEY TO. I LIKE THE IDEA OF GIVING ANIMALS TO PEOPLE SO THAT THEY CAN HELP THEMSELVES AT THE TIME THEY RECEIVE THE ANIMALS AND FOR THE FUTURE—INSTEAD OF CASH WHICH COULD DISAPPEAR QUICKLY. PERSONALLY, I WISH I COULD GIVE ALL THE MONEY NOW SO I COULD SEE THE BENEFITS ON ALL THE PEOPLE WHO SO BADLY NEED A HELPING HAND.”

—Barbara B., Renton, Washington



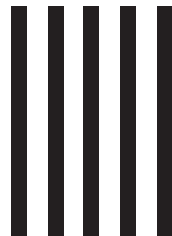
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HEIFER FOUNDATION

**W.I.L.L.**  
WHY I LEAVE A LEGACY





# W.I.L.L.

**TAKING THE TIME TO SET UP A WILL CAN SEEM LIKE A DAUNTING TASK—SOMETHING THAT MANY OF US WOULD LIKE TO PUT OFF FOR AS LONG AS WE CAN. BUT WHEN YOUR AFFAIRS ARE IN ORDER, YOU ARE FREED FROM ANY WORRIES ABOUT WHETHER YOUR ESTATE WILL BE DISTRIBUTED ACCORDING TO YOUR WISHES. A WILL PROVIDES YOU WITH THE ASSURANCE THAT YOU HAVE MADE PROVISIONS FOR FAMILY MEMBERS AS WELL AS ANY ORGANIZATIONS YOU CARED ABOUT DURING YOUR LIFE.**

## WHY I LEAVE A LEGACY (W.I.L.L.)

Most of us hope to leave a lasting impact on the world in which we live, either through the future generations of our family, the organizations and institutions we choose to support or by working with others to help them succeed. Heifer Foundation's W.I.L.L. Society allows individuals to make a commitment to a better world now so that **people all across the globe can realize their potential for many years to come.** When you choose to leave Heifer International in your will, you join with others who have made a lasting commitment. You will receive updates and information on project areas that interest you and the Foundation staff will assist you in making any adjustments or changes you desire.

## YOU HAVE OPTIONS

The funds from a bequest or other end-of-life gift can be directed to meet your desires. Your bequest or end-of-life gift can be used to meet Heifer's current operational needs, for a specific program area or invested in an endowment for where most needed by Heifer International or for programmatic activities. Each year a percentage of the endowment is made available to areas where it is most needed. If you support the mission of ending hunger and poverty and caring for the Earth, a **bequest will give**



**you peace of mind knowing that your support will continue for many years after your lifetime.**

Besides a bequest in your will or trust, there are other flexible ways to support Heifer after your lifetime. Naming Heifer as a beneficiary to qualified retirement plans or insurance policies can not only support our mission but can provide your estate with tax advantages.

With a bequest or other end-of-life gift to Heifer, you can create a living legacy that will help needy families and communities around the globe become healthy, strong and self-sufficient.

## WITH A BEQUEST OR OTHER END-OF-LIFE GIFT, YOU CAN:

- **Remain in control of the funds** during your lifetime. A bequest does not become irrevocable until death; this means that you can change the bequest at any time during your lifetime.
- **Reduce estate taxes.** Your estate will receive an estate tax deduction for a portion of the gift made by the estate to charity.
- **Direct Heifer** to use your gift to meet Heifer's current operations, for a specific program area or to establish an endowment that can be designated for programmatic use or used where most needed.
- **Spare family members the burden** of paying both estate and income taxes by leaving retirement plan assets to charity.
- **Help continue Heifer's ongoing mission.** Bequests are not just for the wealthy. Even a small portion of a typical estate can be a very meaningful gift.

## WE ARE HERE TO HELP YOU

If you would like more information on leaving Heifer in your will or would like to receive a free Will Kit, please contact Heifer Foundation at [info@heiferfoundation.org](mailto:info@heiferfoundation.org) or call toll-free **888.422.1161**. To submit an online form, visit [www.heiferfoundation.org/wills](http://www.heiferfoundation.org/wills). You can also use our confidential online tool to help you plan your will located at [www.heiferlegacy.org](http://www.heiferlegacy.org) and click on "Plan Your Will."

## FOR MORE INFORMATION ON W.I.L.L. please let us know more about you.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Date of Birth \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

- I (we) have made provision for Heifer in my (our) estate plan.
- I (we) have included Heifer as a beneficiary of the asset included below.
- Retirement account
  - Investment account
  - Life insurance
  - Other assets: \_\_\_\_\_
- Please send me (us) a complimentary Will Information Kit.
- I (we) would like more information about life income planned giving options.

[ Detach, moisten strip, seal and mail back postage paid card ]

**PLEASE CONTACT US AT:  
P.O. Box 727  
Little Rock, AR 72203-0727  
888.422.1161  
[info@heiferfoundation.org](mailto:info@heiferfoundation.org)**

If you notify us that Heifer is in your will, we will send you a certificate of recognition as a member of our W.I.L.L. Society.

Visit [www.heiferfoundation.org/wills](http://www.heiferfoundation.org/wills) to tell us why you leave a legacy and we'll post it on our interactive map. There, you can read stories from other members of the W.I.L.L. Society.

**“HEIFER HAS BEEN IN OUR WILL FOR OVER 50 YEARS. WE BELIEVE IN ITS MISSION TO END HUNGER AND SAVE THE EARTH AND DESIRE TO SUPPORT IT FOR THE SAKE OF GENERATIONS TO COME.”**

*—Bill and Mary B., Modesto, California*

