

# HEIFER INTERNATIONAL TALKING POINTS



**Heifer International partners with small-scale farmers to help them lift themselves out of hunger and poverty.**

**Heifer International provides livestock, training, tools and education, allowing farmers to feed their families.**

## MORE ABOUT HEIFER INTERNATIONAL

- Heifer International's mission is to end hunger and poverty while caring for the Earth. For more than 70 years, Heifer has helped more than 32 million families – 161 million people – lift themselves out of hunger and poverty. In fiscal year 2017, Heifer assisted 2.1 million families directly and indirectly through its work.
- Heifer International helps connect farmers to local and global markets so they can sell their goods for increased income.
- Beneficiaries become donors by Passing on the Gift® of one of their animal's offspring to another family in their community. At minimum, this practice doubles the impact of the original gift, transforming a once-impooverished family into full participants who improve and strengthen the bonds within their communities. It's proof that small actions can lead to big results.
- **Heifer International's Future:** Heifer focuses on helping farming families achieve living incomes. This income will allow families to send their children to school, feed themselves adequately across every month of the year; and have proper housing, water, hygiene and other essential resources.

## HUNGER & POVERTY INFORMATION

- There are 815 million chronically undernourished people in the world. (FAO: <http://www.fao.org/3/a-17695e.pdf>)
- If women farmers had access to the same resources as men, more than 150 million additional people would have enough food to eat. (FAO: <http://www.fao.org/docrep/013/i2050e/i2082e00.pdf>) Heifer aims to make that a reality.
- As part of its priority to increase gender equity, Heifer International helps organize self-help groups to collectively raise the status of women. Educated women have healthier children, are able to send more of their children to school, and are more likely to work, increasing household income.

## MAKING A DONATION TO HEIFER INTERNATIONAL

A gift to Heifer International is meaningful. Livestock provide poor and hungry families with nutrition and income, so they can build successful, independent lives. Visit **Heifer.org**.

- Flocks of chicks (\$20)
- Honeybees (\$30)
- Goats (\$120)
- Heifer (\$500)

