

# 2019 FEAST IN THE FIELD SPONSORSHIP FORM



Name \_\_\_\_\_  
*(as it should appear on marketing collateral – 26 characters maximum)*

Social Handles \_\_\_\_\_  
*(Twitter, Instagram, Facebook, etc.; This will allow us to mention you or your company on our social channels)*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Contact Name \_\_\_\_\_

*For sponsors at the \$8,500 level and above, please provide a vector logo (.ai or .eps). 3" x 3"- 300dpi jpegs acceptable but not preferred.*

## FEAST IN THE FIELD

**JUNE 7, 2019 | 6–10 P.M.**  
**HEIFER INTERNATIONAL  
CAMPUS  
LITTLE ROCK**

### SPONSORSHIP LEVELS

- Presenting Sponsor .....\$20,000
- Entertainment Sponsor ..... \$13,500
- Exclusive Sponsors (listed below)..... \$8,500
  - Barnyard
  - Feed Buggy
  - Hoop House
  - More Cowbell
  - Photo Booth
  - Prairie Schooner
  - Registration
  - Service
  - Virtual Reality Station
  - Wine Pull
  - Wine
- Farmer Ambassador ..... \$5,000

### PAYMENT INFORMATION

Please bill my  Amex  Visa  Mastercard  Discover  Please invoice me

Amount \$ \_\_\_\_\_ Card Security Code \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name On Card \_\_\_\_\_

Signature \_\_\_\_\_

Please call me for credit card payment information

Phone Number \_\_\_\_\_

Call 501.907.2692 for sponsorship information. You can also visit  
**FeastintheField.org** or email **feastinthe@heifer.org**.

*Make checks payable to Heifer International.  
Attn: Feast in the Field, Heifer International, 1 World Avenue, Little Rock, AR 72202.*

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# BE A SPONSOR

Giving begins at home, and Arkansas has been home to Heifer International since 1971. Feast in the Field is our annual farm-to-fork event that celebrates family farming while raising funds to benefit projects in Arkansas. This year's event will commemorate our 75th anniversary, a milestone that is only possible with the support of our home state.

## PRESENTING SPONSOR: \$20,000

*(exclusive sponsorship)*

- Two tables of 10 at the event
- Your name/logo co-branded in marketing and media opportunities (Feast in the Field, brought to you by ... ) leading up to and at the event
- Logo featured as Presenting Sponsor on video screens at the event
- Acknowledgment as Presenting Sponsor during live program at the event
- Option to provide remarks during program
- Listed as Presenting Sponsor on marketing collateral, including television, radio, website, posters, invitations, press releases and select social media posts
- First right of refusal for media interviews and other press opportunities
- Logos/mentions in email blasts and select social media posts
- Complimentary full-day usage of Heifer Ranch in Perryville, Arkansas, including meeting space, farm tours and interactive programs for leadership or staff retreats
- Complimentary four-hour usage of Heifer Village conference room or pavilion **(Some restrictions apply; call for details)**

## ENTERTAINMENT SPONSOR: \$13,500

*(exclusive sponsorship)*

- One table of 10 at the event
- Logo featured on video screens at the event
- Logo featured onstage during entertainment performance
- Your name tied to the entertainment in marketing and media opportunities
- Listed as Entertainment Sponsor on all marketing collateral, including television, radio, website, posters, invitations, press releases and select social media posts
- Logos/mentions in email blasts and select social media posts
- Complimentary four-hour usage of Heifer Village conference room or pavilion **(Some restrictions apply; call for details)**
- **NEW!** Presence at Urban Farm Fest; listed as sponsor on marketing collateral, including website, posters, invitations, press releases and select social media posts; sponsor logo listed at event

## EXCLUSIVE SPONSORS: \$8,500

Barnyard, Feed Buggy, Hoop House, More Cowbell, Photo Booth, Prairie Schooner, Registration, Service, Virtual Reality Station, Wine Pull, Wine and more.

- One table of 10 at the event
- Logo included in promotional signage at the event
- Exclusive and customized brand presence for your logo and name at the event
- Sponsor logo featured on video screens at the event
- Listed as Exclusive Sponsor in the event program, select social media posts and on the website
- Logos/mentions in email blasts and select social media posts
- Complimentary four-hour usage of Heifer Village conference room or pavilion **(Some restrictions apply; call for details)**
- **NEW!** Presence at Urban Farm Fest; listed as sponsor on marketing collateral, including website, posters, invitations, press releases and select social media posts; sponsor logo listed at event

## FARMER AMBASSADORS: \$5,000

- One table of 10 at the event
- Listed as Farmer Ambassador on invitations, website, posters, select social media posts and event program



Entertainment and exclusive sponsorship opportunities allow you to expand your company's exposure with Feast in the Field's sister event, Urban Farm Fest. This event, held June 6, caters to a younger audience and includes games and food trucks. Learn more at [www.heifer.org/urbanfarmfest](http://www.heifer.org/urbanfarmfest).