

**HEIFER INTERNATIONAL'S
HAVE A GOAT NAMED AFTER YOU! CONTEST
OFFICIAL RULES (the "Rules")**

THIS CONTEST IS OPEN TO RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA AGED EIGHTEEN (18) YEARS AND OLDER. NO PURCHASE, FEE, OR DONATION IS REQUIRED TO ENTER THE CONTEST. ONLY ONE ENTRY PER PERSON IS ALLOWED.

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Definitions:

As used in these Rules, the following terms shall have the following meanings:

1. "Contest" means Sponsor's "HAVE A GOAT NAMED AFTER YOU!" Contest. In this Contest the Sponsor will, in the Spring of 2018, name a goat born at Sponsor's *Heifer Ranch* after the Grand Prize Winner (using the Grand Prize Winner's name).
2. "Contest Beginning Date" means 7:00 a.m. Central Standard Time on the **7th day of December, 2017**.
3. "Contest Completion Date" means 11:59 p.m. Central Standard Time on the **8th day of December, 2017**.
4. "Contest Parties" mean Sponsor and its directors, officers, employees, representatives, successors, assigns, volunteers, consultants, contractors, and agents.
5. "Contest Period" means the period of time extending from the Contest Beginning Date until the Contest Completion Date.
6. "Determination Date" means 11:00 a.m. Central Standard Time on the **9th day of December, 2017**.
7. "Contest Website" means <https://www.heifer.org/about-heifer/-contest-policies.html>.
8. "Disallowed Party(ies)" means (a) Sponsor's directors, officers, employees, and contractors, and volunteers officially recognized by and registered with Sponsor, along with (i) such person's immediate family members (spouse, siblings, parents, children, and such siblings', parents', and children's respective spouses), and (ii) any members of such person's household.
9. "Eligible Party(ies)" means a resident of the fifty (50) United States and the District of Columbia, aged eighteen (18) years and older, who is not a Disallowed Party.
10. "Entrance Requirements": an Eligible Party must: (1) make a donation to Sponsor (a) using Sponsor's Contest-specific email invitation, (b) using Sponsor's Contest-specific social link, or (c) via the Contest Website (which will ask for Eligible Party's full name and zip code, among other information), or (2) complete an online Entry in accordance with item no. 3 under the Conditions section below.
11. "Entrant" means an Eligible Party who submits an Entry in strict accordance with these Rules.
12. "Entry(ies)" means (1) making a donation to Sponsor in accordance with the Entrance Requirements, or (2) submitting an online Entry in accordance with the Entrance Requirements.
13. "Grand Prize" means the honor of, in the Spring of 2018, having Sponsor name a goat born at Sponsor's *Heifer Ranch* after the Grand Prize Winner (using the Grand Prize Winner's name).
14. "Grand Prize Winner" is defined and described in the Judging Procedures section below.
15. "Judging Criteria": Grand Prize Winner will be selected randomly from all Qualifying Entries.
16. "Notification Date" means on or before 6:00 p.m. Central Standard Time on the **15th day of December, 2017**.
17. "Prize" means the Grand Prize.
18. "Prize Winner" means the Grand Prize Winner.
19. "Qualifying Entry(ies)" means an Entry that has been timely submitted by an Entrant, and timely received by Sponsor during the Contest Period, in accordance with these Rules, as determined by Sponsor in its sole and absolute discretion.
20. "Sponsor" means Heifer Project International, an Arkansas nonprofit corporation, carrying out charitable work internationally, dedicated to ending hunger and poverty and caring for the Earth.
21. "Sponsor Documents" means the following documents, in Sponsor's format: (a) an affidavit of eligibility; (b) a liability/publicity release; and (c) any other documents requested by Sponsor.
22. "Winner List Cut-Off Date" means 12:00 p.m. Central Standard Time on the **29th day of January, 2018**.

Contest Period and Sponsor:

1. The Contest is sponsored by Sponsor.
2. The Contest will be open for the Contest Period.

Eligibility:

1. The Contest is open to Eligible Parties who submit a Qualifying Entry to Sponsor.
2. The Contest is void where prohibited by law.
3. **DISALLOWED PARTIES ARE NOT ELIGIBLE TO ENTER OR WIN THIS CONTEST.**
4. **ONLY ONE ENTRY PER PERSON IS ALLOWED.**
5. No purchase, fee, or donation is required to enter the Contest.

Winner and Prize:

1. The Grand Prize will be awarded to the Grand Prize Winner in accordance with the Judging Procedures section below.
2. A Prize may not be substituted, transferred, or redeemed for cash except at Sponsor's sole and absolute discretion.
3. In case of Prize unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.
4. CONTEST PARTIES HAVE NOT MADE AND ARE NOT IN ANY MANNER RESPONSIBLE FOR ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO ANY PRIZE, INCLUDING BUT NOT LIMITED TO A PRIZE'S QUALITY, CONDITION, OR FITNESS FOR A PARTICULAR PURPOSE. ANY AND ALL WARRANTIES, REPRESENTATIONS, AND/OR GUARANTEES WITH RESPECT TO A PRIZE (IF ANY) ARE SUBJECT TO THE RESPECTIVE MANUFACTURER'S OR SERVICE PROVIDER'S TERMS THEREFOR, AND THE PRIZE WINNER AGREES TO LOOK SOLELY TO SUCH MANUFACTURER OR SERVICE PROVIDER FOR ANY SUCH WARRANTY, REPRESENTATION, AND/OR GUARANTEE.
5. Arrangements for the fulfillment of the applicable Prize will be made by Sponsor. Receipt of any Prize is conditioned upon compliance with all applicable federal, state, and local laws, rules, and regulations.
6. Prize Winner is solely responsible for the payment of all taxes and fees associated with a Prize and its use.
7. Odds of winning a Prize depend in part upon the number and the quality of the Qualifying Entries.

General Prize Rules:

1. Prize Winner will be determined on or before the Determination Date, based upon the decisions of the judge(s) and the application of the Judging Procedures described below.
2. Prize Winner will be notified on or before the Notification Date via email or a post on Sponsor's *Facebook* page.
3. If needed, Sponsor may make three (3) attempts to contact a Prize Winner via phone and/or email within seventy-two (72) hours after the Determination Date. If Sponsor is unable to reach a Prize Winner via phone and/or email within this time frame, such Prize Winner may be disqualified and an alternate Prize Winner may be determined based upon the Judging Procedure.
4. Before a Prize Winner may receive his/her applicable Prize, the Prize Winner will be required to sign and return to Sponsor the Sponsor Documents. Sponsor may, in its sole and absolute discretion, waive one or more of the Sponsor Documents.
5. Prize Winner's failure to (a) sign and return the Sponsor Documents within three (3) business days after receipt, and/or, (b) comply with these Rules, will cause Prize Winner to forfeit and lose all claims and rights to the applicable Prize, and an alternate Prize Winner will be determined based upon the Judging Procedure.

How to Enter:

1. An Eligible Party must follow the Entrance Requirements in order to become an Entrant.
2. During the Contest Period, please visit the Contest Website and make certain you read and fully understand these Rules.
3. Sponsor has the sole and absolute discretion to determine whether an Entry qualifies as a Qualifying Entry.
4. Sponsor, in its sole and absolute discretion, may disqualify any Entrant who fails to comply with these Rules. Such disqualified Entrant may not participate in the Contest, and the disqualified Entrant's Entry may not be submitted by another party.

Conditions:

1. By submitting an Entry, Entrant agrees to these Rules, and further agrees to strictly abide by these Rules.
2. One may only enter the Contest once.
3. All online Entries made without a donation must include the Eligible Party's full name and zip code, and must be made as instructed on the Contest Website. Each online Entry must be submitted during the Contest Period to be eligible.
4. Entries that are incomplete or non-compliant with these Rules will be void. Responsibility for receipt of each Entry rests solely with the Entrant. Sponsor is not responsible for incorrect, inaccurate, or incomplete Entries, or for lost, delayed, misdirected, or mutilated Entries. Information contained in Entrant's Entry, and in Sponsor's records, is subject to verification by Sponsor in such frequency and manner as Sponsor, in its sole and absolute discretion, deems appropriate. Entries that are incomplete, forged, or otherwise defective, or made outside authorized channels, including those that have failed due to human processing error or otherwise, shall be void.

5. Any Entry that contains the following materials will not be accepted:
 - a. obscene, lewd, profane, defamatory, or inappropriate images or text, including nudity, acts of violence or acts that appear to cause harm;
 - b. any third-party materials;
 - c. any materials that violate or infringe (or may violate or infringe) any copyright, trademark, logo, or other mark that identifies a brand, entity or other proprietary right of any person living or deceased;
 - d. any materials that violate privacy rights;
 - e. any materials that portray one in a false light; or
 - f. any material deemed objectionable or inappropriate by Sponsor in its sole and absolute discretion.
 Sponsor will determine whether an Entry is unacceptable in its sole and absolute discretion.
6. Entrant acknowledges and agrees his/her Entry becomes the property of Sponsor, and that Sponsor has the right (along with its representatives and agents) to edit, alter, modify, adapt, modify, reproduce, exhibit, publish, distribute, promote and otherwise use the Entry in any way Sponsor sees fit in connection with promoting Sponsor and the Contest in any medium, throughout the world, in perpetuity.
7. Entrant shall have no right to review or approve edits, adaptations, modifications, reproductions, exhibitions, publications, distributions, promotions, alterations or modifications to his/her Entry, and Entrant waives the benefit of any provision of law known as "moral rights".
8. Participation in Contest constitutes permission for Sponsor and Contest Parties to use Entrant's name, city, and state of residence, photograph, or any other likeness, including his/her voice, recorded or live, or testimonials, for purposes of Sponsor's advertising, promotion, and public relations, in any and all forms of media, throughout the world, in perpetuity, without further compensation, except where prohibited by law. Entrants agree to hold Sponsor and the Contest Parties harmless and without liability for any such publication, broadcast, or use.
9. **PRIZE WINNER AND ALL ENTRANTS, AS A CONDITION OF ENTRY INTO THE CONTEST, AGREE TO INDEMNIFY, DEFEND, HOLD HARMLESS AND RELEASE CONTEST PARTIES FROM AND AGAINST ANY AND ALL LIABILITY, CLAIMS, OR ACTIONS OF ANY KIND WHATSOEVER FOR INTELLECTUAL PROPERTY INFRINGEMENT, INJURIES, DAMAGES, OR LOSSES OF ANY KIND TO PERSONS OR PROPERTY, WHICH ARE OR MAY BE SUSTAINED:**
 - a. **IN CONNECTION WITH THE CONDUCT, PROMOTION, OR OUTCOME OF THE CONTEST;**
 - b. **IN CONNECTION WITH THE RECEIPT, OWNERSHIP, USE, OR MISUSE OF ANY PRIZE;**
 - c. **DUE TO ANY TYPOGRAPHICAL OR OTHER ERROR IN THESE RULES, OR THE ANNOUNCEMENT OR OFFERING OF THE PRIZE;**
 - d. **WHILE PREPARING FOR, PARTICIPATING IN, OR TRAVELING TO AND/OR FROM ANY PRIZE-RELATED ACTIVITY.****UNDER NO CIRCUMSTANCES WILL THE CONTEST PARTIES BE LIABLE FOR ANY DAMAGES INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, OR PUNITIVE DAMAGES.**
10. Contest Parties are not responsible for:
 - a. technical, hardware, software, or platform malfunctions or other errors;
 - b. telephone failures of any kind;
 - c. lost or unavailable network connections;
 - d. failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest;
 - e. incorrect or inaccurate Entry information; or
 - f. late, lost, misdirected or incomplete Entries.
11. Sponsor reserves the right, in its sole and absolute discretion, to cancel or suspend the Contest or any portion thereof should a virus, bug, technical failure, malicious tampering, unauthorized intervention or other cause beyond the control of Sponsor corrupt the administration, proper playing, or proper completion of the Contest. In the event of cancellation, Sponsor will award the Prize in accordance with the Judging Procedures section below.
12. Sponsor reserves the right, in its sole and absolute discretion, to disqualify anyone found to be tampering with the Entry process or the operation of the Contest or Contest Website, or to be acting in violation of these Rules, or to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person.
13. Sponsor may modify and amend these Rules as they appear in print or online from time to time during the Contest Period for clarification purposes. Sponsor is not responsible for any typographical or printing errors in the advertising of the Prize included in the Contest or these Rules, the Contest Website, or other promotional materials.
14. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Rules, or the rights and obligations of the Entrants and Sponsor in connection with the Contest, shall be governed by and construed in accordance with the laws of the State of Arkansas, without regard for its conflicts of laws doctrine. All legal proceedings related to this Contest shall take place in Little Rock, Arkansas.

Judging Procedures:

On or before the Determination Date, Sponsor will randomly select a Qualifying Entry, and the Entrant who submitted that Qualifying Entry will become the Grand Prize Winner. Sponsor may continue to randomly select other Qualifying Entries as needed—so that it is

prepared in the event of a disqualification, a violation of these Rules, or other unforeseen event. Judging decisions are at the sole and absolute discretion of Sponsor. By participating in this Contest, Entrants agree that the judging decisions of Sponsor shall be final and binding in all respects.

Data Collection:

Sponsor will be collecting personal data about Entrants when they enter the Contest. Please review Sponsor's Privacy Policy at www.heifer.org. By participating in the Contest, Entrants agree to all of the terms and conditions of Sponsor's Privacy Policy. If you do not wish to receive future contest mailings from Sponsor, please send a written request to Heifer International, c/o Contests, 1 World Avenue, Little Rock, AR 72202, with your name, physical address and email address.

Winner List:

For a list of the Prize Winner, visit <http://www.heifer.org/contest>, call 1-800-696-1918, or send a self-addressed, stamped envelope to: Heifer International, 1 World Avenue, Little Rock, AR 72202. Requests must be received by the Winner List Cut-Off Date.

Version: 1
Updated: 4th day of December, 2017