

# Heifer Project International

Consolidated Financial Report and  
Supplementary Information  
June 30, 2017

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## **Independent Auditor's Report**

Board of Directors  
Heifer Project International

### **Report on the Financial Statements**

We have audited the accompanying consolidated financial statements of Heifer Project International (the Organization), which comprise the consolidated statements of financial position as of June 30, 2017 and 2016, the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements (collectively, the financial statements).

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Heifer Project International as of June 30, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Other Matters**

### ***Supplementary and Other Information***

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The supplemental schedules listed in the table of contents on pages 24–25 and the schedule of expenditures of federal awards as required by Title 2 U.S. *Code of Federal Regulations* Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards* (Uniform Guidance), are presented for the purpose of additional analysis and are not a required part of the financial statements. These schedules are the responsibility of the Organization's management and were derived from and relate directly to the underlying accounting and other records used to prepare the financial statements. Such schedules have been subjected to the auditing procedures applied in our audits of the financial statements and certain additional procedures, including comparing and reconciling such schedules directly to the underlying accounting and other records used to prepare the financial statements, or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, such schedules are fairly stated in all material respects in relation to the financial statements as a whole.

### ***Other Reporting Required by Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our reports for the years ended June 30, 2017 and 2016, dated October 10, 2017, and October 17, 2016, respectively, on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of those reports is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. Those reports are an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control over financial reporting and compliance.

*RSM US LLP*

Kansas City, Missouri  
October 10, 2017

# Heifer Project International

## Consolidated Statements of Financial Position June 30, 2017 and 2016

	2017	2016
<b>Assets</b>		
Cash and cash equivalents	\$ 43,896,253	\$ 31,427,821
Restricted cash	2,937,045	9,850,974
Accounts and interest receivable, net of allowance and discount	2,640,157	1,688,169
Grant reimbursements receivable	297,560	322,557
Prepaid expenses and other	2,153,631	2,198,721
Contributions receivable, net of allowance and discount (Note 2)	2,509,867	1,970,690
Interest in net assets of Heifer International Foundation (Note 3)	113,728,373	85,958,150
Property and equipment, net of accumulated depreciation (Note 4)	46,518,000	48,327,088
<b>Total assets</b>	<b>\$ 214,680,886</b>	<b>\$ 181,744,170</b>
<b>Liabilities and Net Assets</b>		
Liabilities:		
Accounts payable	\$ 3,896,895	\$ 3,260,582
Accrued expenses	4,151,460	4,141,097
Deferred revenue	3,030,721	1,179,586
Bonds payable (Note 6)	10,985,000	12,155,000
<b>Total liabilities</b>	<b>22,064,076</b>	<b>20,736,265</b>
Commitments and contingencies (Notes 5, 6, 8 and 14)		
Net assets:		
Unrestricted	72,700,633	61,489,234
Temporarily restricted (Note 7)	20,307,539	19,859,691
Permanently restricted (Note 7)	99,608,638	79,658,980
<b>Total net assets</b>	<b>192,616,810</b>	<b>161,007,905</b>
<b>Total liabilities and net assets</b>	<b>\$ 214,680,886</b>	<b>\$ 181,744,170</b>

See notes to consolidated financial statements.

## Heifer Project International

### Consolidated Statement of Activities Year Ended June 30, 2017

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues, gains and other support:				
Contributions	\$ 94,314,974	\$ 7,528,510	\$ -	\$ 101,843,484
Federal government grants	1,372,181	-	-	1,372,181
Other grants	9,305,835	3,183,552	-	12,489,387
Educational programs	1,309,435	-	-	1,309,435
Promotional events and material sales, net of cost	413,106	-	-	413,106
Other	830,418	-	-	830,418
Change in interest in net assets of Heifer International Foundation (Note 3)	693,355	7,820,564	19,949,658	28,463,577
Net assets released from restrictions (Note 7)	18,084,778	(18,084,778)	-	-
<b>Total revenues, gains and other support</b>	<b>126,324,082</b>	<b>447,848</b>	<b>19,949,658</b>	<b>146,721,588</b>
Expenses and losses:				
Program services (Note 10)	87,191,209	-	-	87,191,209
Management and general (Note 10)	6,184,966	-	-	6,184,966
Fundraising (Note 10)	21,673,999	-	-	21,673,999
<b>Total expenses and losses</b>	<b>115,050,174</b>	<b>-</b>	<b>-</b>	<b>115,050,174</b>
<b>Change in net assets</b>	<b>11,273,908</b>	<b>447,848</b>	<b>19,949,658</b>	<b>31,671,414</b>
Other changes in net assets:				
Foreign currency translation adjustment	(62,509)	-	-	(62,509)
<b>Total change in net assets</b>	<b>11,211,399</b>	<b>447,848</b>	<b>19,949,658</b>	<b>31,608,905</b>
Net assets, beginning of year	61,489,234	19,859,691	79,658,980	161,007,905
Net assets, end of year	<b>\$ 72,700,633</b>	<b>\$ 20,307,539</b>	<b>\$ 99,608,638</b>	<b>\$ 192,616,810</b>

See notes to consolidated financial statements.

## Heifer Project International

### Consolidated Statement of Activities Year Ended June 30, 2016

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues, gains and other support:				
Contributions	\$ 100,957,148	\$ 5,633,064	\$ -	\$ 106,590,212
Federal government grants	1,750,294	-	-	1,750,294
Other grants	1,606,850	341,760	-	1,948,610
Educational programs	1,248,959	-	-	1,248,959
Promotional events and material sales, net of cost	300,819	-	-	300,819
Other	1,029,108	-	-	1,029,108
Change in interest in net assets of Heifer International Foundation (Note 3)	(2,597,957)	(811,084)	4,823,940	1,414,899
Net assets released from restrictions (Note 7)	11,248,992	(11,248,992)	-	-
<b>Total revenues, gains and other support</b>	<b>115,544,213</b>	<b>(6,085,252)</b>	<b>4,823,940</b>	<b>114,282,901</b>
Expenses and losses:				
Program services (Note 10)	93,846,460	-	-	93,846,460
Management and general (Note 10)	6,213,010	-	-	6,213,010
Fundraising (Note 10)	23,241,549	-	-	23,241,549
<b>Total expenses and losses</b>	<b>123,301,019</b>	<b>-</b>	<b>-</b>	<b>123,301,019</b>
<b>Change in net assets</b>	<b>(7,756,806)</b>	<b>(6,085,252)</b>	<b>4,823,940</b>	<b>(9,018,118)</b>
Other changes in net assets:				
Foreign currency translation adjustment	(13,129)	-	-	(13,129)
<b>Total change in net assets</b>	<b>(7,769,935)</b>	<b>(6,085,252)</b>	<b>4,823,940</b>	<b>(9,031,247)</b>
Net assets, beginning of year	69,259,169	25,944,943	74,835,040	170,039,152
Net assets, end of year	<u>\$ 61,489,234</u>	<u>\$ 19,859,691</u>	<u>\$ 79,658,980</u>	<u>\$ 161,007,905</u>

See notes to consolidated financial statements.

## Heifer Project International

### Consolidated Statements of Cash Flows Years Ended June 30, 2017 and 2016

	2017	2016
Cash flows from operating activities:		
Change in net assets	\$ 31,608,905	\$ (9,031,247)
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:		
Depreciation	3,468,571	3,256,909
Change in allowance for bad debts	18,840	(306,828)
Amortization of pledge discount	21,611	(237,987)
Change in interest in net assets of Heifer International Foundation	(28,463,577)	(1,414,899)
(Gain) loss on disposals of equipment	481,466	(96,717)
Unrealized foreign exchange differences of fixed assets	(35,254)	155,142
Net realized and unrealized gains on investments	(32,355)	(11,865)
Stock donation	(1,809,120)	(1,688,954)
Proceeds from sales of donated stock	1,805,853	1,678,736
Changes in:		
Restricted cash	6,913,929	2,822,436
Accounts and interest receivable	(941,720)	1,134,518
Grant reimbursements receivable	24,997	52,756
Prepaid expenses and other	80,712	(629,444)
Contributions receivable	(589,896)	582,128
Accounts payable	621,171	61,246
Accrued expenses	10,363	(578,466)
Deferred revenue	1,851,135	589,275
<b>Net cash provided by (used in) operating activities</b>	<b>15,035,631</b>	<b>(3,663,261)</b>
Cash flows from investing activities:		
Purchase of property and equipment	(2,233,227)	(2,783,807)
Proceeds from disposals of property and equipment	142,674	238,874
Proceeds from distributions from Heifer International Foundation	1,443,351	1,769,204
Contributions to Heifer International Foundation	(749,997)	(4,367,161)
<b>Net cash used in investing activities</b>	<b>(1,397,199)</b>	<b>(5,142,890)</b>
Cash flows from financing activities:		
Principal payments on bonds payable	(1,170,000)	(1,130,000)
<b>Net cash used in financing activities</b>	<b>(1,170,000)</b>	<b>(1,130,000)</b>
<b>Increase (decrease) in cash and cash equivalents</b>	<b>12,468,432</b>	<b>(9,936,151)</b>
Cash and cash equivalents—beginning of year	31,427,821	41,363,972
Cash and cash equivalents—end of year	\$ 43,896,253	\$ 31,427,821
Supplemental schedule of noncash operating and investing activities:		
Purchases of property and equipment in accounts payable	\$ 15,142	\$ 68,333
Donation of stock	1,809,120	1,688,954
	\$ 1,824,262	\$ 1,757,287
Supplemental disclosures of cash flow information—interest paid	\$ 435,895	\$ 465,862

See notes to consolidated financial statements.



## Heifer Project International

### Notes to Consolidated Financial Statements

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#### Note 1. Nature of Operations and Summary of Significant Accounting Policies

**Nature of operations:** Heifer Project International (the Organization or Heifer) is a nonprofit international development organization whose mission and principal activities are to work with vulnerable and marginalized small-holder farmers in rural communities worldwide to end hunger and poverty and care for the Earth. Founded in 1944 and originally incorporated in Indiana in 1953, Heifer was organized as an Arkansas corporation in 1997 and is headquartered in Little Rock, Arkansas. Heifer provides impoverished families around the world with income and food-producing livestock, agricultural resources, and training. To ensure impact and sustainability, project partner recipients are trained in animal care and environmentally sound agricultural practices so they can lift themselves out of poverty and become self-reliant. Milk, eggs, wool, meat, draft power, and other animal and agriculture benefits provide nutrition, and their sale provides money for education, housing, health care and small business enterprises. Benefits of every donated animal are multiplied as recipients partner with Heifer by “Passing on the Gift” of offspring and training to others in need. “Passing on the Gift” is one of Heifer’s 12 values-based principles incorporated into trainings to build social capital within the communities Heifer serves.

Through a unique community development model, Heifer mobilizes communities of these small-scale farmers into farmer associations and cooperatives to better leverage costs of inputs and services by pooling capital and resources. Heifer then provides support to these associations and cooperatives by improving access to markets and building inclusive market systems.

Heifer also educates people, in both developed and underdeveloped parts of the world, about the causes of hunger and poverty, inspiring them to take action to break the cycle of poverty through environmentally sustainable practices. Heifer’s revenues and other support are derived principally from contributions from individuals and groups in the United States.

**Principles of consolidation:** The consolidated financial statements include the accounts of the Organization along with its activities carried out through international country program offices, some of which are registered as branch offices of Heifer U.S. and others which are registered as legally separate entities (LSEs). It is the Organization’s policy to consolidate financial statements for those offices that meet both control and economic interest factors as per *FASB Accounting Standards Codification (ASC)* Subtopic 958-810, Not-for-Profit Entities—Consolidation. Financial statements and supplemental schedules herein are therefore reported based on a consolidation of Heifer’s U.S. domestic operations with operations of Heifer’s country offices for which the control and economic interest criteria prevail. All significant intercompany accounts and transactions are eliminated in consolidation.

## Heifer Project International

### Notes to Consolidated Financial Statements

#### Note 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)

The table below lists Heifer's branch and LSE offices included in these consolidated financial statements:

Africa	Asia	Americas	Europe
Cameroon*	Bangladesh	Bolivia	Albania*
Ghana	Cambodia	Heifer Bolivia LSE	Armenia
Kenya	Heifer Cambodia LSE**	Heifer Ecuador	Georgia
Malawi	India	Guatemala	
Rwanda	Heifer India LSE	Haiti	
Senegal	Nepal	Honduras	
Tanzania	Heifer Nepal LSE	Mexico	
Uganda	Philippines	Nicaragua	
Zambia	Vietnam	Peru	
Zimbabwe			

\*Heifer office closed in fiscal year 2016

\*\*Added to the consolidation in fiscal year 2017

In addition to its U.S. program and operations, Heifer's consolidated financial statements for the fiscal year ended June 30, 2017, included activity for the 29 international offices listed above. Country offices with operations substantially discontinued during fiscal year 2017 or prior, yet with residual financial activities, included the Organization's Bolivia and Georgia branch offices. The consolidated financial statements for the fiscal year ended June 30, 2016, also include final closing transactions for the Organization's Brazil, Albania and Cameroon branch offices, which had discontinued operations during the prior year.

In addition to the consolidated branch offices and LSEs, Heifer collaborates with other LSEs connected to the Organization by relationship agreement. These entities are excluded from financial consolidation by Heifer management under ASC Subtopic 958-810. The following list includes the primary LSEs in this category. Under agreement, some of these entities carry the Heifer name, and all are involved in either project implementation using a shared Heifer model or funding of Heifer projects, and in some cases, both. Common factors for each of these entities include formation and country registration as independent entities legally separate from Heifer, an independent governing board, and a relationship agreement with Heifer. All such LSEs are encouraged to be self-supporting in their fundraising efforts and to be self-governing. The Organization does however solicit contributions under agreements to support Heifer projects with these entities.

Organization	Country
Heifer International Foundation (Note 3)	United States
Sichuan Haihui Poverty Alleviation Service Center	China
Heifer Project South Africa (dba HPSA)	South Africa
Heifer International Hong Kong Ltd	Hong Kong
Stichting Heifer Nederland	Netherlands
Open Fields Foundation	Romania
International Charitable Fund (ICF)	Ukraine

## Heifer Project International

### Notes to Consolidated Financial Statements

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#### **Note 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)**

Operations for the China and South Africa entities are primarily programmatic in nature, and these organizations receive limited grant funding from Heifer. The Hong Kong and Netherlands entities provide support to Heifer projects internationally; support from Heifer Hong Kong is concentrated on projects in China. For the fiscal years ended June 30, 2017 and 2016, respectively, \$1,157,129 and \$2,502,616 of the Organization's expenses consisted of programmatic funding provided to these unconsolidated related entities.

Heifer International Foundation (the Foundation or HIF) is a financially interrelated organization established to build an endowment to generate ongoing support for Heifer's mission, to educate people on how planned charitable giving supports Heifer's mission, and to serve as a fiduciary for the Foundation's donors. Heifer has economic interest in the net assets of HIF; however, the Foundation maintains separate control of its net assets through its own board of trustees. Heifer's limited representation on the Foundation's board does not rise to the level of control through a majority voting interest. Heifer records its interest in the net assets of the Foundation under ASC Subtopic 958-20, Not-for-Profit Entities—Financial Interrelated Entities.

**Use of estimates:** Preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) requires management to make estimates and assumptions. Reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, as well as reported amounts of revenues and expenses during the reporting period, are affected by such estimates, and actual results could differ.

**Cash and cash equivalents:** The Organization considers all liquid investments with maturities of three months or less to be cash equivalents.

**Restricted cash:** Heifer maintains separate cash or equivalent accounts for amounts required by agreement to be separately held. The Bill & Melinda Gates Foundation (Gates Foundation) grant payments toward the East Africa Dairy Development (EADD) project, net of project expenditures, are set aside in restricted cash along with associated investment earnings. EADD investment fund balances are also held as restricted cash, representing unspent or repaid investment fund cash on hand. The MasterCard Foundation grant payments toward the East Africa Youth Inclusion Program (EAYIP) project, net of project expenditures, are also set aside in restricted cash along with associated investment earnings.

**Accounts receivable:** Accounts and interest receivable consist primarily of cash advances to various subgrantees (also referred to as project holders) of the Organization's country programs. These advances are made under letters of agreement executed for project funding, and include detailed project budgets and requirements for programmatic and financial progress and routine reporting. As the project holders submit the required reports documenting the project spending, the advanced funds are then reflected in the consolidated statements of activities as program services expenses.

As of June 30, 2017, the Organization anticipated funding of \$67,166,709 under various letters of agreement, which Heifer plans to advance as projects progress and funds are raised. This amount includes \$329,873 of future funding under letters of agreement executed between Heifer and related entities not included in the consolidated financial statements, with the majority representing letters of agreement entered into with consolidated country offices. These entities are working with farmer communities, both directly and through local project holders, to implement those planned projects. While the letters of agreement are developed based upon project budgets approved by the Organization, the actual timing, frequency and amounts of project funding disbursements are entirely contingent upon Heifer's availability of funds, as well as on project holder compliance with programmatic, financial and reporting requirements. Heifer retains the sole discretion to determine funds availability and project holder compliance. Therefore, amounts represented by such letters of agreement are not recorded as Organization liabilities in the consolidated financial statements.

## Heifer Project International

### Notes to Consolidated Financial Statements

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#### **Note 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)**

Accounts receivable also includes receivables from dairy farmer business associations (DFBAs) for project equipment procured by the Organization using the EADD investment fund, as well as advances to or collections by local banks providing DFBA financing. Under the agreement with the Gates Foundation, the EADD investment fund was established to provide a source of funding for initial procurement of chilling plant equipment, and funding for and then guarantee of loan financing to local farmer associations. At June 30, 2017, \$799,292 remained in accounts receivable from the DFBAs against which was recorded an allowance for doubtful accounts of \$548,375. The allowance for doubtful accounts was established using management estimates based upon repayment performance to date and other factors.

**Investments and investment return:** The Organization's investments, primarily consisting of mutual funds, were \$271,304 and \$261,802 at June 30, 2017 and 2016, respectively. Investments in equity and debt securities having readily determinable fair values are carried at fair value. Investment return includes dividend, interest and other investment income, and realized and unrealized gains and losses on investments. In accordance with ASC Topic 958-225-45-8, Not-for-Profit Entities—Income Statement, investment return is reflected in the consolidated statement of activities as unrestricted, temporarily restricted or permanently restricted based upon the existence and nature of any donor or legally imposed restrictions. Investments are recorded within prepaid expenses and other assets on the consolidated statements of financial position as of June 30, 2017 and 2016. Net investment return is recorded within other income on the consolidated statements of activities for the years ended June 30, 2017 and 2016.

**Property and equipment:** Property and equipment acquisitions are recorded at cost. Depreciation is provided over the estimated useful life of each class of depreciable asset and is computed using the straight-line method based on estimated useful lives of three to 20 years for vehicles, furniture, fixtures, and equipment and 10 to 40 years for buildings and land improvements. Leasehold improvements are depreciated over the shorter of the lease term or their respective estimated useful lives.

**Long-lived asset impairment:** The Organization evaluates the recoverability of the carrying value of long-lived assets whenever events or circumstances indicate the carrying amount may not be recoverable. If a long-lived asset is tested for recoverability and the undiscounted estimated future cash flows expected to result from the use and eventual disposition of the asset are less than the carrying amount of the asset, the asset cost is adjusted to fair value and an impairment loss is recognized as the amount by which the carrying amount of a long-lived asset exceeds its fair value.

No asset impairment was recognized during the years ended June 30, 2017 and 2016.

**Accrued expenses:** Accrued expenses include expenses incurred, recognized and unpaid at the end of the period, such as compensation and related taxes, interest on long-term debt, and service fees.

**Deferred revenue:** Deferred revenue consists primarily of deposits made in advance by participants for fee-based education programs, which generally consist of education program offerings through Heifer International Learning Centers, and payments made by foundations, corporations or government agencies in advance of achievement of specific contractual restrictions.

**Temporarily and permanently restricted net assets:** Temporarily restricted net assets are those for which use has been limited by donors or grantors to a specific time period or purpose.

## Heifer Project International

### Notes to Consolidated Financial Statements

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#### **Note 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)**

Permanently restricted net assets have been restricted by donors to be maintained in perpetuity. The Organization's permanently restricted net assets consist entirely of HIF's permanently restricted net assets, which are maintained by the Foundation in permanent endowments as specified by Foundation donors. The Foundation accounts for endowments using the standards included in ASC Subtopic 958-205, Not-for-Profit Entities—Presentation of Financial Statements and the Uniform Prudent Management of Institutional Funds Act (UPMIFA), which was adopted by the state of Arkansas in the 2009 legislative session.

Heifer's temporarily and permanently restricted net assets include the Organization's interest in the net assets of HIF. While Heifer's interest in the net assets of HIF is included in the Organization's consolidated financial statements, availability of this asset is limited by HIF bylaws and by HIF donor stipulation.

**Contributions:** Gifts of cash and other assets received without donor stipulations are reported as unrestricted revenue and net assets, as are gifts having donor stipulations that are satisfied in the period the gift is received. The Organization also accounts for gifts received in response to designated mass market appeals as unrestricted revenue, yet designated for the purpose disclosed in the fundraising appeal. Therefore, such gifts are used as intended, generally within the same fiscal year, yet without applying the temporary restriction required by larger gifts accompanied by specific donor stipulation. Gifts received with a donor stipulation specifically limiting their use are reported as temporarily or permanently restricted revenue and net assets. When a donor-stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the consolidated statement of activities as net assets released from restrictions.

Gifts of land, buildings, equipment and other long-lived assets are reported as unrestricted revenue and net assets unless explicit donor stipulations specify how such assets must be used, in which case the gifts are reported as temporarily or permanently restricted revenue and net assets. Absent explicit donor stipulations for the time long-lived assets must be held, expirations of restrictions resulting in reclassification of temporarily restricted net assets as unrestricted net assets are reported when the long-lived assets are placed in service.

Included in contributions receivable are pledges receivable, which are unconditional promises to give. Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on those amounts are computed using a risk-free rate applicable to the year in which the promise is received.

The Organization receives conditional promises to give, which are not recognized as revenue or included in receivables until such time as the conditions are substantially met. Conditional promises may be given by foundations, corporations or government agencies desiring to partner with Heifer in project funding. Such funding arrangements may take the form of grant awards, contribution agreements, cooperative agreements, relationship agreements, or memorandums of understanding. Common to each of these arrangements is that payments are contingent upon achieving significant monitored and reported progress in project implementation. Cash received in advance of achievement of the contractual requirements is reported as deferred revenue. While payments may be scheduled in accordance with a budget proposal, actual payments generally vary in timing and amount based upon the progress of project activities. As of June 30, 2017 and 2016, the Organization had \$38,457,272 and \$24,131,541, respectively, of outstanding conditional promises to give.

## Heifer Project International

### Notes to Consolidated Financial Statements

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#### Note 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)

**Contributed services:** Unpaid volunteers make significant contributions of their time, principally in fundraising activities and in the Organization's education programs. The value of these services is not recognized in the consolidated financial statements, since they do not meet certain applicable criteria specified under guidance issued under ASC Topic 958, Not-for-Profit Entities.

**Government grants:** Support funded by grants is generally recognized as the Organization performs the agreed-upon services and incurs outlays eligible for reimbursement under the grant agreements. ASC 958-605-55, Not-for-Profit Entities—Revenue Recognition, is applied in distinguishing contributions from exchange transactions; in applying this guidance, most grant funding is accounted for as exchange transactions. Grant activities and outlays are subject to audit and acceptance by the granting agency and, as a result of such audit, adjustments could be required.

**Income taxes:** Heifer is exempt from income taxes in the United States of America under section 501 of the Internal Revenue Code and a similar provision of state law. While Heifer is a tax-exempt organization, the Organization is still subject to income tax on any unrelated business taxable income. No tax liability was required to be recorded for unrelated business income as of June 30, 2017 and 2016. Certain countries in which Heifer operates do not exempt charitable companies from taxes; therefore, Heifer may be subject to taxes in those countries.

**Functional allocation of expenses:** The Organization's expenses have been summarized on a functional basis in the consolidated statements of activities. Costs are directly allocated to functional categories where a clear relationship exists. Heifer's international field offices exist for the direct mission purpose of international development project implementation and management. Accordingly, all costs incurred by field offices are considered programmatic for purposes of functional allocation classification as reported in the consolidated statements of activities. Other costs incurred at the Heifer headquarters level are allocated among program, management and general, and fundraising categories, directly where such relationship is clear, and indirectly based on time studies, headcount and other ratable allocation methods. The Organization conducts activities that jointly serve its education program objectives as well as fundraising and general and administrative activities. These costs, which are not specifically attributable to a single function or activity (i.e., joint costs), are allocated among functional categories using systematic, consistently applied methods in accordance with ASC 958-720-55, Not-for-Profit Entities—Other Expenses—Accounting for Costs of Activities that Include Fundraising.

**Transactions in currency other than the U.S. dollar:** The U.S. dollar is the reporting currency for the Organization. The Organization has operations in countries other than the United States that are translated to the Organization's reporting currency. Transaction gains or losses are reflected in program services expense in the consolidated statements of activities. Gains or losses upon translation of field office activities to U.S. dollar reporting are reflected as a separate line item adjustment to change in net assets as reported on the consolidated statements of activities.

**Recent accounting pronouncements:** The following four pronouncements, regarding consolidation and fair value measurement, will become effective for the Organization for the fiscal year ending June 30, 2018. Management does not anticipate that adoption of these standards will result in any significant effect to the consolidated financial statements of the Organization.

In January 2017, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2017-02, *Not-for-Profit Entities—Consolidation (Subtopic 958-810): Clarifying When a Not-for-Profit Entity That Is a General Partner or a Limited Partner Should Consolidate a For-Profit Limited Partnership or Similar Entity*. This standard clarifies when a not-for-profit that is a general partner or a limited partner should consolidate a for-profit limited partnership or similar legal entity once the amendments in ASU No. 2015-02 become effective (as disclosed below for ASU No. 2015-02).

## Heifer Project International

### Notes to Consolidated Financial Statements

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#### **Note 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)**

In October 2016, the FASB issued ASU No. 2016-17, *Consolidation (Topic 810): Interest Held through Related Parties That Are under Common Control*. This guidance amends the consolidation guidance on how a reporting entity that is the single decision maker of a variable interest entity (VIE) should treat indirect interests in the entity held through related parties that are under common control with the reporting entity when determining whether it is the primary beneficiary of that VIE.

In February 2015, the FASB issued ASU No. 2015-02, *Consolidation (Topic 810): Amendments to the Consolidation Analysis*. The amendments in this update affect reporting entities that are required to evaluate whether they should consolidate certain legal entities. All legal entities are subject to re-evaluation under the revised consolidation model.

In May 2015, the FASB issued ASU No. 2015-07, *Fair Value Measurement (Topic 820)*, which permits a reporting entity, as a practical expedient, to measure the fair value of certain investments using the net asset value per share of the investment. The amendments apply to reporting entities that elect to measure the fair value of investments using the practical expedient option.

In August 2016, the FASB issued ASU No. 2016-14, *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities*. The new standard changes presentation and disclosure requirements with the intention of helping not-for-profits provide more relevant information about their resources to donors, grantors, creditors and other financial statement users. This pronouncement decreases the number of net assets classes from three to two. The new classes will be *net assets with donor restrictions* and *net assets without donor restrictions*. The standard will take effect for annual financial statements issued for fiscal years beginning after December 15, 2017, and for interim periods within fiscal years beginning after December 15, 2018. Therefore, this ASU will be effective for the Organization's fiscal year ending June 30, 2019. Management is in the process of evaluating the impact of this new guidance.

The following three pronouncements, regarding revenue, will become effective for the Organization for the fiscal year ending June 30, 2020.

In February 2017, the FASB issued ASU No. 2017-05, *Other Income—Gains and Losses from the Derecognition of Nonfinancial Assets (Subtopic 610-20): Clarifying the Scope of Asset Derecognition Guidance and Accounting for Partial Sales of Nonfinancial Assets*. This update is to clarify the scope of Subtopic 610-20 and to add guidance for partial sales of nonfinancial assets. Adoption should be concurrent with adoption of ASU No. 2014-09 (as disclosed below). Management does not anticipate that adoption of this standard will result in any significant effect to the consolidated financial statements of the Organization.

In December 2016, the FASB issued ASU No. 2016-20, *Technical Corrections and Improvements to Topic 606, Revenue from Contracts with Customers*. These amendments clarify narrow aspects of the guidance issued in ASU No. 2014-09. Management does not anticipate that adoption of this standard will result in any significant effect to the consolidated financial statements of the Organization.

**Note 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)**

In May 2014, the FASB issued ASU No. 2014-09, *Revenue from Contracts with Customers (Topic 606)*. This guidance is intended to improve comparability of accounting treatment for revenue recognition across geographies and industries, and to provide more useful information to financial statement readers through enhanced disclosure requirements. It replaces industry-specific guidance with a principles-based approach for revenue recognition, and is a step toward convergence of U.S. GAAP and International Financial Reporting Standards. In general, it requires revenue recognition to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The ASU permits the use of either of two methods: a full retrospective, or a retrospective with the cumulative effect and additional disclosures. Management has not yet selected a transition method, as the Organization is currently evaluating the impact of the new standard on its sources of support and consolidated financial statements.

The following two pronouncements, regarding the statement of cash flows, will also become effective for the Organization for the fiscal year ending June 30, 2020. Management is in the process of evaluating the impact of each new guidance.

In November 2016, the FASB issued ASU No. 2016-18, *Statement of Cash Flows (Topic 230): Restricted Cash (a consensus of the FASB Emerging Issues Task Force)*. This guidance clarifies how entities should present restricted cash and restricted cash equivalents in the statement of cash flows. The guidance will be applied retrospectively, and early adoption is permitted.

In August 2016, the FASB issued ASU No. 2016-15, *Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments (a consensus of the Emerging Issues Task Force)*. The new guidance is intended to reduce diversity in practice in how certain transactions are classified in the statement of cash flows. Early adoption is permitted, provided that all the amendments are adopted in the same period. The guidance requires application using a retrospective transition method.

In February 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*, which sets out the principles for the recognition, measurement, presentation and disclosure of leases for both parties to a contract (i.e., lessees and lessors). The new standard requires lessees to apply a dual approach, classifying leases as either finance or operating leases based on the principle of whether or not the lease is effectively a financed purchase by the lessee. This classification will determine whether lease expense is recognized based on an effective-interest method or on a straight-line basis over the term of the lease, respectively. A lessee is also required to record a right-of-use asset and a lease liability for all leases with a term of greater than 12 months regardless of their classification. Leases with a term of 12 months or less will be accounted for similar to existing guidance for operating leases today. The new standard requires lessors to account for leases using an approach that is substantially equivalent to existing guidance for sales-type leases, direct financing leases and operating leases. The ASU is expected to impact the Organization's consolidated financial statements, as the Organization has certain operating and land lease arrangements for which it is the lessee. The standard is effective for fiscal years beginning after December 15, 2019, and interim periods within fiscal years beginning after December 15, 2020. Therefore, this ASU will be effective for the Organization beginning with the fiscal year ending June 30, 2021, with early adoption permitted. The Organization is in the process of evaluating the impact of this new guidance.



## Heifer Project International

### Notes to Consolidated Financial Statements

#### Note 2. Contributions Receivable

Contributions receivable are considered temporarily restricted as to timing, since the funds from such contributions are not available for use until received by the Organization. Contributions receivable at June 30, 2017 and 2016, consisted of the following:

	2017	2016
Due within one year	\$ 1,320,624	\$ 737,462
Due within five years	874,948	1,027,872
Due beyond five years	656,397	496,739
	<u>2,851,969</u>	<u>2,262,073</u>
Less:		
Allowance for uncollectible pledges	142,048	112,940
Unamortized discount	200,054	178,443
	<u>\$ 2,509,867</u>	<u>\$ 1,970,690</u>

#### Note 3. Interest in Net Assets of Heifer International Foundation

Heifer and HIF are financially interrelated entities with a common mission. HIF seeks private support for and holds net assets on behalf of Heifer. HIF's net assets include amounts that donors have stipulated be used for specified purposes of Heifer, as well as amounts donors have stipulated be held in perpetuity, with the income thereon to be used as specified by the donor. HIF transfers assets to Heifer when approved by HIF's trustees. Heifer's interest in the net assets of HIF is accounted for in a manner similar to the equity method of accounting. This interest is reflected as an asset on Heifer's consolidated statements of financial position at an amount equal to HIF's net assets held for Heifer. Heifer's overall interest in net assets of HIF was \$113,728,373 and \$85,958,150 at June 30, 2017 and 2016, respectively.

The Organization recognizes revenue for its change in interest in net assets of HIF after first taking into consideration the effect of any HIF distribution transactions during the year, as well as Heifer transfers to the HIF endowment. The Organization accounts for distributions from HIF to Heifer as asset transfers, decreasing the Organization's interest in the net assets of HIF. Conversely, transfers by Heifer to the HIF endowment are recognized as increases to Heifer's interest in net assets of HIF. During the years ended June 30, 2017 and 2016, Heifer's overall interest in net assets of HIF increased by \$27,770,223 and \$4,012,856, respectively. The components of Heifer's net increase in interest in net assets of HIF are summarized in the following table:

	2017	2016
Beginning balance, July 1	\$ 85,958,150	\$ 81,945,294
HIF distributions to Heifer	(1,443,351)	(1,769,204)
Undesignated bequests transferred	749,997	4,367,161
Heifer's change in interest in net assets to HIF	28,463,577	1,414,899
Net increase in Heifer's interest in net assets	<u>27,770,223</u>	<u>4,012,856</u>
Ending balance, June 30	<u>\$ 113,728,373</u>	<u>\$ 85,958,150</u>

## Heifer Project International

### Notes to Consolidated Financial Statements

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#### Note 3. Interest in Net Assets of Heifer International Foundation (Continued)

The Organization and HIF both receive contributions in the form of testamentary bequests wherein Heifer is named beneficiary which, unless otherwise restricted by the donor, are accounted for as unrestricted contributions to Heifer and may, at the Organization's discretion, be transferred to HIF. For the years ended June 30, 2017 and 2016, Heifer contributed bequest revenues of \$749,997 and \$4,367,161, respectively, to the HIF endowment. Heifer's contributions to the HIF endowment are recorded through the Organization's interest in net assets of HIF. Heifer recognizes that such transfers to the HIF endowment do not meet the FASB's definition of a contribution as per ASC Topic 958-605-20, since Heifer is ultimately the beneficiary of the transfers. However, they do qualify as donor-restricted additions to HIF's endowment under the legal standards of UPMIFA as codified in Arkansas Code Annotated (ACA) §28-69-801 and following, especially ACA §28-69-802 and §28-69-804 (along with the Uniform Law Comments thereto). As required by law, HIF recognizes these transfers as donor-restricted increases to its permanent endowment fund, and thus, its permanent net assets. To ensure a meaningful financial statement presentation, Heifer management has elected to retain HIF's permanent net asset classification for these funds in recognizing the Organization's change in interest in net assets of HIF.

Heifer's permanently restricted net assets reflect the Foundation's permanently restricted net assets that are to be held and invested in perpetuity, with the income thereon to be used as specified by the donor. The Foundation recorded permanently restricted net assets at June 30, 2017 and 2016, of \$99,608,638 and \$79,658,980, respectively, which make up Heifer's permanently restricted net assets.

In accordance with ASC Topic 958-205-45, Losses of an Endowment Fund, the Foundation records investment losses on permanently restricted net assets against unrestricted net assets, which may result in a net negative unrestricted net asset balance recorded by HIF. The Organization applies a net negative HIF unrestricted net asset balance against its own unrestricted net assets. However, Heifer records a net positive HIF unrestricted net asset balance as temporarily restricted, which in essence recognizes that these assets remain unavailable to the Organization until authorized for distribution by the Foundation's donors and board. For the years ended June 30, 2017 and 2016, HIF reported unrestricted net assets of \$6,467,412 and \$1,990,961, which are included as a portion of Heifer's temporarily restricted and unrestricted net asset balances, respectively.

#### Note 4. Property and Equipment

Property and equipment is carried at cost, net of accumulated depreciation, and at June 30, 2017 and 2016, consisted of the following:

	2017	2016
Land and improvements	\$ 11,675,242	\$ 11,671,276
Buildings	44,833,575	44,531,718
Vehicles	5,598,349	5,318,522
Furniture, fixtures and equipment	15,540,807	15,713,296
Construction in progress	400,957	481,609
	78,048,930	77,716,421
Less accumulated depreciation	31,530,930	29,389,333
	<u>\$ 46,518,000</u>	<u>\$ 48,327,088</u>

Heifer capitalizes acquisitions of property and equipment with consideration to thresholds for useful life and amount. The Organization's capitalization thresholds vary by type of asset and location, with minimum amounts ranging between \$5,000 and \$10,000 and minimum useful lives between three and five years.

## Heifer Project International

### Notes to Consolidated Financial Statements

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#### **Note 4. Property and Equipment (Continued)**

Depreciation expense amounted to \$3,468,571 and \$3,256,909 for the years ended June 30, 2017 and 2016, respectively, of which \$711,901 and \$643,325, respectively, relates to the depreciation expense recorded by country programs during the current and previous fiscal year. Costs, including depreciation expenses, incurred at the country-office level are included in program services costs from grants and field operations as disclosed in Note 10.

#### **Note 5. Lines of Credit**

The Organization has a revolving credit facility with HIF. The available line of credit is the greater of \$8,000,000 or 10 percent of the market value of the HIF total endowment, with draws against this line of credit to have a maximum repayment term of three years and accrue interest at an agreed-upon rate no higher than the prime rate.

As of June 30, 2016, the Organization also had secured a \$5,000,000 line of credit with a financial institution, with discretion to increase the credit facility up to another \$5,000,000 between October and December. The credit facility had a term extending to March 31, 2017, an interest rate at LIBOR plus 1.25 percent, an unused commitment fee of 0.35 percent (suspended for the period when utilization of the commitment is equal to or greater than 50 percent), and covenants comparable to the bond facility noted in Note 6. In March 2017, the Organization opted to not renew its \$5,000,000 line of credit with the financial institution.

The Organization made no draws, and there were no loans outstanding on either line of credit for the years ended June 30, 2017 and 2016.

#### **Note 6. Bonds Payable**

**Bond issuance:** In December 2008, the City of Little Rock (the City), Arkansas (Heifer Project International) Public Facilities Board issued \$5,700,000 Series 2008A Revenue Bonds and \$4,300,000 Series 2008B Revenue Bonds. On December 4, 2008, the Organization entered into a contract with the City to service these bonds in accordance with terms of the Bond Purchase Agreement. The 2008A bonds bear interest at a variable rate equal to the 30-day LIBOR plus a spread not to exceed 6.25 percent per annum. Interest is payable semiannually, plus principal of \$285,000 due annually through December 1, 2018. The interest rate for the 2008A bonds was 1.49 percent as of June 30, 2017 (1.04 percent as of June 30, 2016). The 2008B bonds bear interest at a fixed rate of 4.80 percent, due semiannually, plus annual principal reduction payments of various amounts through December 1, 2023. In February 2009, \$9,300,000 Series 2009 Revenue Bonds were issued. The 2009 bonds bear interest at a fixed rate of 4.80 percent, due semiannually, plus annual principal reduction payments of various amounts through February 1, 2024. Proceeds from the issuance of these bonds were used to finance and refinance the Organization's capital improvements. This debt is collateralized by a lien and security interest in this same mortgaged property, including underlying real estate. All bonds are tax-exempt.

In connection with the loan agreements, the Organization is required to comply with certain conditions, including the maintenance of a debt service coverage (DSC) ratio of 1.15-to-1.0, and unrestricted, unencumbered liquid assets (liquidity) ratio of not less than 100 percent of the outstanding debt, along with a minimum unrestricted net assets financial covenant. At June 30, 2017, the Organization was in compliance with the DSC ratio, liquidity and unrestricted net assets covenants.

## Heifer Project International

### Notes to Consolidated Financial Statements

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#### Note 6. Bonds Payable (Continued)

At June 30, 2017, the remaining principal balance for each of the bond series was as follows: Series 2008A—\$3,420,000, Series 2008B—\$2,395,000, and Series 2009—\$5,170,000, for a total of \$10,985,000. Aggregate annual maturities of bonds payable at June 30, 2017, are due as follows:

Years ending June 30:

2018	\$ 1,215,000
2019	4,115,000
2020	1,025,000
2021	1,075,000
2022	1,125,000
Thereafter	2,430,000
	<u>\$ 10,985,000</u>

#### Note 7. Net Assets

**Temporarily restricted net assets:** Temporarily restricted net assets at June 30, 2017 and 2016, were available for the following purposes:

	2017	2016
Country and international programs	\$ 6,187,805	\$ 13,560,521
Interest in net assets of HIF	14,119,734	6,299,170
	<u>\$ 20,307,539</u>	<u>\$ 19,859,691</u>

**Permanently restricted net assets:** Permanently restricted net assets at June 30, 2017 and 2016, were restricted to the following:

	2017	2016
Investment in perpetuity, the income of which is expendable to support certain activities of Heifer and HIF	\$ 99,608,638	\$ 79,658,980

**Net assets released from restrictions:** Net assets were released from donor restrictions after incurring expenses satisfying the following restricted purpose during the years ended June 30:

	2017	2016
Country and international programs	\$ 18,084,778	\$ 11,248,992

## Heifer Project International

### Notes to Consolidated Financial Statements

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#### Note 8. Operating Leases

The Organization has entered into noncancelable operating leases expiring in calendar years 2017 through 2022 representing leases for office space. Future minimum lease payments at June 30, 2017, were as follows:

	U.S. Offices	International Offices	Total
Years ending June 30:			
2018	\$ 103,329	\$ 444,042	\$ 547,371
2019	102,329	228,719	331,048
2020	93,801	173,839	267,640
2021	-	28,325	28,325
2022	-	8,800	8,800
	<u>\$ 299,459</u>	<u>\$ 883,725</u>	<u>\$ 1,183,184</u>

Rental expense for all Heifer U.S. operating leases was \$128,232 and \$167,370 for the years ended June 30, 2017 and 2016, respectively. Many of the Organization's international country offices lease office space, for which rental expense amounted to approximately \$713,000 and \$792,000 for the years ended June 30, 2017 and 2016, respectively.

#### Note 9. Retirement Plans

The Organization sponsors two defined contribution retirement plans: a 403(b) plan and a nonqualified offshore retirement plan. All U.S.-based employees are eligible for the 403(b) plan. Certain country directors and other staff who are based in international countries are participants in the nonqualified offshore retirement plan. During both the 2017 and 2016 fiscal years, a 3 percent employer contribution was made to the 403(b) plan as well as an employer match contribution of 2 percent for every 1 percent the employee contributed up to a maximum of 4 percent. A 10 percent contribution was made to the nonqualified offshore retirement plan during both the 2017 and 2016 fiscal years. All contributions are based on the gross salaries of each participant in the plan. The Organization's contributions to the retirement plans were \$1,182,854 and \$1,154,558 for the years ended June 30, 2017 and 2016, respectively.

## Heifer Project International

### Notes to Consolidated Financial Statements

#### Note 10. Functional Expenses

The Organization classified expenses functionally for the years ended June 30, 2017 and 2016, as follows:

	2017			
	Program Services	Management and General	Fundraising	Total Expenses
Program costs—grants and field operations	\$ 51,804,188	\$ -	\$ -	\$ 51,804,188
Salaries and wages	10,990,490	2,550,562	4,576,742	18,117,794
Payroll taxes	800,582	158,821	323,006	1,282,409
Retirement plan contributions	617,797	254,213	310,844	1,182,854
Other employee benefits	1,105,465	237,241	418,213	1,760,919
Other personnel expenses	380,240	53,857	546,793	980,890
Volunteer expenses	221,548	-	1,360	222,908
Travel	1,535,572	166,508	277,467	1,979,547
Conferences and meetings	269,013	31,416	64,430	364,859
Occupancy	848,508	264,586	260,379	1,373,473
Equipment—minor purchases, rentals maintenance	813,370	369,372	461,841	1,644,583
Supplies	489,168	66,830	96,880	652,878
Printing and other media expense	3,746,780	53,619	3,114,633	6,915,032
Marketing and promotion expense	2,215,469	63,205	2,068,560	4,347,234
Accounting and audit fees	103,192	225,838	269,454	598,484
Legal fees	74,909	171,653	33,080	279,642
Other professional and consulting fees	3,309,289	189,196	3,013,664	6,512,149
Property and casualty insurance	302,598	162,435	59,067	524,100
Communications charges	409,376	104,519	176,452	690,347
Postage, shipping and freight	3,734,709	48,910	3,025,024	6,808,643
Depreciation	1,754,616	529,141	500,740	2,784,497
Interest expense	200,512	122,051	113,333	435,896
Other expenses	1,463,818	360,993	1,962,037	3,786,848
Total expenses and losses	\$ 87,191,209	\$ 6,184,966	\$ 21,673,999	\$ 115,050,174

## Heifer Project International

### Notes to Consolidated Financial Statements

#### Note 10. Functional Expenses (Continued)

	2016			
	Program Services	Management and General	Fundraising	Total Expenses
Program costs—grants and field operations	\$ 57,202,142	\$ -	\$ -	\$ 57,202,142
Salaries and wages	10,113,474	2,395,626	4,236,417	16,745,517
Payroll taxes	813,127	160,128	321,187	1,294,442
Retirement plan contributions	741,678	131,882	280,998	1,154,558
Other employee benefits	1,142,435	225,024	424,631	1,792,090
Other personnel expenses	508,342	125,818	549,683	1,183,843
Volunteer expenses	194,894	-	15	194,909
Travel	1,897,984	226,999	316,318	2,441,301
Conferences and meetings	275,449	66,894	88,995	431,338
Occupancy	842,997	255,777	285,599	1,384,373
Equipment—minor purchases, rentals maintenance	761,050	360,535	431,183	1,552,768
Supplies	380,030	69,789	107,780	557,599
Printing and other media expense	4,157,213	78,754	3,604,754	7,840,721
Marketing and promotion expense	2,900,023	131,294	2,950,889	5,982,206
Accounting and audit fees	60,680	60,032	3,742	124,454
Legal fees	128,152	220,871	41,616	390,639
Other professional and consulting fees	3,036,325	402,828	2,494,472	5,933,625
Property and casualty insurance	294,118	147,059	65,923	507,100
Communications charges	461,909	121,287	194,791	777,987
Postage, shipping and freight	4,255,831	62,654	3,771,144	8,089,629
Depreciation	1,751,377	455,353	439,979	2,646,709
Interest expense	218,955	121,124	125,783	465,862
Other expenses	1,708,275	393,282	2,505,650	4,607,207
Total expenses and losses	\$ 93,846,460	\$ 6,213,010	\$ 23,241,549	\$ 123,301,019

#### Note 11. Allocation of Joint Costs

Heifer conducts activities that include requests for contributions, as well as program and management and general components. Those activities include combined educational campaigns and fundraising solicitations through appeals, which include solicitations, as well as educational material that further a nonfundraising, educational program mission of the Organization. For the years ended June 30, 2017 and 2016, the costs of conducting these appeals included a total of \$11,598,240 and \$13,805,912, respectively, of joint costs, which are not specifically attributable to particular components of the activities. These joint costs were allocated as follows:

	2017	2016
Fundraising	\$ 4,836,724	\$ 5,861,664
Educational programs	6,761,516	7,944,248
	<u>\$ 11,598,240</u>	<u>\$ 13,805,912</u>

**Note 12. Disclosures About Fair Value of Financial Instruments**

ASC Topic 820, Fair Value Measurements, defines fair value as the estimated amount at which financial assets or liabilities could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. Topic 820 requires certain assets and liabilities to be presented within the fair value hierarchy. The fair value hierarchy requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs by requiring that the most observable inputs be used when available. The hierarchy is broken down into three levels based on the observability of inputs as follows:

**Level 1:** Valuations are based on quoted prices in active markets for identical assets or liabilities that the Organization has the ability to access. Valuation adjustments and block discounts are not applied to Level 1 instruments. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these products does not entail a significant degree of judgment.

**Level 2:** Valuations are based on one or more quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.

**Level 3:** Valuations are based on inputs that are unobservable and significant to the overall fair value measurement.

The following methods were used by management to estimate the fair value of financial instruments:

**Cash and cash equivalents and restricted cash:** The carrying amount is a reasonable estimate of fair value due to the short-term nature of these assets.

**Accounts and contributions receivable:** Receivables expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on those amounts are computed using a risk-free rate applicable to the year in which the promise is received. For short-term receivables, the carrying amount is a reasonable estimate of fair value due to the short-term nature of the balances.

**Accounts payable:** The carrying amount is a reasonable estimate of fair value due to the short-term nature of these liabilities.

**Investments:** Investments described in Note 1 and included in prepaid expenses and other are carried on the consolidated statements of financial position at estimated fair value. All available-for-sale investments have readily determinable fair values as determined by the quoted prices in active markets for identical assets, using the market approach. The estimated fair value of these securities represents market price multiplied by the quantity held. Accordingly, all investments are classified by management as Level 1 assets in the fair value hierarchy.

**Bonds payable:** The fair values of the Organization's borrowings were computed by discounting to present value of the future payments under those agreements based on market interest rates for similar agreements at year-end. The estimated fair values and carrying values of the Organization's borrowings in aggregate were \$11,821,394 and \$13,337,694, respectively, at June 30, 2017 and 2016.



## Heifer Project International

### Notes to Consolidated Financial Statements

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#### Note 13. Significant Estimates and Concentrations

Accounting principles generally accepted in the United States of America require disclosure of certain significant estimates and current vulnerabilities due to certain concentrations. Those matters include the following:

**Assets maintained in foreign countries:** The Organization maintains significant assets in the countries in which it operates. These assets generally are comprised of cash and property and equipment that are used in programs. At June 30, 2017 and 2016, cash balances totaling \$6,739,166 and \$5,788,144, respectively, were held by banks in foreign countries, and property and equipment with a net carrying value of approximately \$2,940,186 and \$3,507,374, respectively, was held by foreign program offices.

Cash balances that are held in the denominations of the foreign country are subject to valuation adjustments based on exchange rates in effect at any given time. These cash accounts are not insured by the Federal Deposit Insurance Corporation and may not be insured by any other means. Transfers of funds back to the United States may be restricted due to local market conditions or the laws governing such transactions in the country where the assets are maintained.

#### Note 14. Contingencies

**Legal:** The Organization is a party to certain legal proceedings arising in the normal course of business. Management believes the ultimate outcome of pending legal matters will not be material to the financial condition and future operations of the Organization. Liability insurance is maintained as coverage against risks arising in the normal course of its business.

**Grants:** The Organization has received grants for specific purposes that are subject to review and audit by the grantor. Such audits could lead to a request for reimbursement to the grantor for expenditures disallowed under the terms of the grant. Organization management believes the disallowances, if any, will be immaterial to the consolidated financial statements.

**Guarantees:** As of June 30, 2017, the Organization has guaranteed the loans of two farmers' cooperatives operating within current Heifer projects. The amount of the guarantees at June 30, 2017, is \$612,003. There were no contingencies outstanding at June 30, 2016.

#### Note 15. Subsequent Events

In accordance with ASC Topic 855, the Organization determined there were no required subsequent events to report through October 10, 2017.

## **Supplementary Information**

## Heifer Project International

### Consolidating Statement of Financial Position June 30, 2017

	Headquarters	Africa	Asia	Americas	Europe	Eliminations	Total
<b>Assets</b>							
Cash and cash equivalents	\$ 37,157,086	\$ 3,336,443	\$ 1,280,295	\$ 1,987,467	\$ 134,962	\$ -	\$ 43,896,253
Restricted cash	2,937,045	-	-	-	-	-	2,937,045
Accounts and interest receivable	966,643	197,366	48,158	123,275	3,411	-	1,338,853
Advance to projects	288,787	661,633	175,483	175,396	5	-	1,301,304
Intercompany account receivable	137,427	39,290	10,829	104,932	(1,352)	(291,126)	-
Grant reimbursement receivable	160,137	96,695	-	35,472	5,256	-	297,560
Prepaid expenses and other	1,505,306	485,492	90,547	58,036	14,250	-	2,153,631
Contributions receivable	2,509,867	-	-	-	-	-	2,509,867
Interest in net assets of Heifer International Foundation	113,728,373	-	-	-	-	-	113,728,373
Property and equipment, net of accumulated depreciation	43,577,813	1,911,793	497,253	851,317	8,928	(329,104)	46,518,000
<b>Total assets</b>	<b>\$ 202,968,484</b>	<b>\$ 6,728,712</b>	<b>\$ 2,102,565</b>	<b>\$ 3,335,895</b>	<b>\$ 165,460</b>	<b>\$ (620,230)</b>	<b>\$ 214,680,886</b>
<b>Liabilities and Net Assets</b>							
Liabilities:							
Accounts payable	\$ 1,458,322	\$ 607,733	\$ 430,499	\$ 1,383,340	\$ 17,001	\$ -	\$ 3,896,895
Intercompany accounts payable	97,754	125,080	-	70,305	-	(293,139)	-
Accrued expenses	1,543,458	1,377,409	677,946	411,535	141,112	-	4,151,460
Deferred revenue	2,537,153	197,434	573	295,561	-	-	3,030,721
Bonds payable	10,985,000	-	-	-	-	-	10,985,000
<b>Total liabilities</b>	<b>16,621,687</b>	<b>2,307,656</b>	<b>1,109,018</b>	<b>2,160,741</b>	<b>158,113</b>	<b>(293,139)</b>	<b>22,064,076</b>
Net assets:							
Unrestricted	66,430,620	4,421,056	993,547	1,175,154	7,347	(327,091)	72,700,633
Temporarily restricted	20,307,539	-	-	-	-	-	20,307,539
Permanently restricted	99,608,638	-	-	-	-	-	99,608,638
<b>Total net assets</b>	<b>186,346,797</b>	<b>4,421,056</b>	<b>993,547</b>	<b>1,175,154</b>	<b>7,347</b>	<b>(327,091)</b>	<b>192,616,810</b>
<b>Total liabilities and net assets</b>	<b>\$ 202,968,484</b>	<b>\$ 6,728,712</b>	<b>\$ 2,102,565</b>	<b>\$ 3,335,895</b>	<b>\$ 165,460</b>	<b>\$ (620,230)</b>	<b>\$ 214,680,886</b>

## Heifer Project International

### Consolidating Statement of Activities (Unrestricted) Year Ended June 30, 2017

	Headquarters	Africa	Asia	Americas	Europe	Eliminations	Total
Revenues, gains and other support:							
Contributions	\$ 94,237,786	\$ 16,836,690	\$ 9,340,234	\$ 12,468,254	\$ 122,469	\$ (38,690,459)	\$ 94,314,974
Federal government grants	582,461	561,308	-	17,913	210,499	-	1,372,181
Other grants	2,473,226	4,458,237	675,716	1,910,039	-	(211,383)	9,305,835
Educational programs	1,309,435	-	-	-	-	-	1,309,435
Promotional events and material sales, net of cost	413,106	-	-	-	-	-	413,106
Other	407,642	216,470	81,222	125,084	-	-	830,418
Change in interest in net assets of Heifer International Foundation	693,355	-	-	-	-	-	693,355
Net assets released from restrictions	18,084,778	-	-	-	-	-	18,084,778
<b>Total revenues, gains and other support</b>	<b>118,201,789</b>	<b>22,072,705</b>	<b>10,097,172</b>	<b>14,521,290</b>	<b>332,968</b>	<b>(38,901,842)</b>	<b>126,324,082</b>
Expenses and losses:							
Program services	80,123,525	20,325,853	10,487,067	14,870,823	344,345	(38,960,404)	87,191,209
Management and general	6,184,966	-	-	-	-	-	6,184,966
Fundraising	21,673,999	-	-	-	-	-	21,673,999
<b>Total expenses and losses</b>	<b>107,982,490</b>	<b>20,325,853</b>	<b>10,487,067</b>	<b>14,870,823</b>	<b>344,345</b>	<b>(38,960,404)</b>	<b>115,050,174</b>
<b>Change in net assets from operations</b>	<b>10,219,299</b>	<b>1,746,852</b>	<b>(389,895)</b>	<b>(349,533)</b>	<b>(11,377)</b>	<b>58,562</b>	<b>11,273,908</b>
Other changes in net assets:							
Foreign currency translation adjustment	(9,803)	(157,445)	16,920	85,602	2,807	(590)	(62,509)
<b>Total change in net assets</b>	<b>10,209,496</b>	<b>1,589,407</b>	<b>(372,975)</b>	<b>(263,931)</b>	<b>(8,570)</b>	<b>57,972</b>	<b>11,211,399</b>
Net assets, beginning of year	56,221,124	2,831,649	1,366,522	1,439,085	15,917	(385,063)	61,489,234
Net assets, end of year	\$ 66,430,620	\$ 4,421,056	\$ 993,547	\$ 1,175,154	\$ 7,347	\$ (327,091)	\$ 72,700,633

## Heifer Project International

### Consolidated Schedule of Expenditures of Federal Awards Year Ended June 30, 2017

Federal Grantor/Pass-Through Grantor Program Title/Pass-Through Number	Catalog of Federal Domestic Assistance Number	Expenditures Recognized	Passed Through to Subrecipients
U.S. Department of Agriculture: Arkansas Multi-farm CSA Project Connect— 15-LFPP-AR-0043	10.172	\$ 17,587	\$ -
U.S. Agency for International Development: Passed through International Livestock Research Institute (ILRI-CGIAR)—Value Chain Development (Value Chain) linked to CRP on Livestock and Fish—USA081	98.001	310,523	-
Passed through Fuller Center—Partnership for Rural Prosperity—AID-111-A-13-00002	98.001	210,500	-
Passed through NCBA Clusa—YAAJEENDE Development— P225-2010-04-00	98.001	249,025	-
Passed through IL & FS Cluster Development Initiative Limited—AID-386-A-14-00008	98.001	250,435	-
Passed through Tufts University—Nutrition collaborative research support programs (CRSP) focus on Asia— AID-OAA-L-10-00005	98.001	47,866	52,943
Passed through University of Florida—LSIL Improving Dairy Animal Productivity and Income of Dairy Farmers through Effective Control of Mastitis Disease—AID-OAA-L-15-003	98.001	43,366	-
Passed through University of Florida—LSIL Feeding Support Toll Development for Enhancing Dairy Animal Productivity for Improved Livelihood of Smallhold Dairy Farmers in Nepal—AID-OAA-L-15-0003	98.001	54,634	-
Passed through University of Florida—Feed the Future Innovation Lab for Livestock Systems—AID-OAA-L-15-0003	98.001	56,007	-
Passed through Tufts University—Feed the Future Innovation Lab for Nutrition—AID-OAA-L-10-00006	98.001	7,325	8,000
Passed through FINTRAC Inversion Estrategica de Honduras (INVEST-H)	98.001	17,849	-
<b>Total U.S. Agency for International Development</b>		<u>1,247,530</u>	<u>60,943</u>
<b>Total expenditures of federal awards</b>		<u>\$ 1,265,117</u>	<u>\$ 60,943</u>

See notes to consolidated schedule of expenditures of federal awards.

## Heifer Project International

### Notes to Consolidated Schedule of Expenditures of Federal Awards

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#### **Note 1. Basis of Accounting**

The accompanying consolidated schedule of expenditures of federal awards includes the accounts of Heifer Project International (the Organization) for the year ended June 30, 2017, and is presented on the accrual basis of accounting. All federal awards received directly from federal agencies, as well as federal awards passed through other governmental agencies, are included in the schedule. The information in this schedule is presented in accordance with the requirements of Subpart F of Title 2 U.S. *Code of Federal Regulations* (CFR) Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards* (Uniform Guidance). Therefore, some amounts presented in this schedule may differ from amounts presented in, or used in the preparation of, the consolidated financial statements. Because the schedule presents only a selected portion of the operations of the Organization, it is not intended to, and does not, present the net assets, changes in net assets, or cash flows of the Organization.

#### **Note 2. Significant Accounting Policies**

Expenditures of federal awards are recognized in the accounting period when the liability is incurred and approved for reimbursement. Such expenditures are recognized following the cost principles contained in the OMB Circular A-122 or the cost principles contained in the Uniform Guidance, wherein certain types of expenditures are not allowable or are limited as to reimbursement.

#### **Note 3. Indirect Cost Rate**

The Organization has elected not to use the 10 percent de minimus indirect cost rate allowed under the Uniform Guidance.

**Heifer Project International**

**Summary Schedule of Prior Audit Findings  
Year Ended June 30, 2017**

Finding Number	Comment	Status	Corrective Action or Other Explanation
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None reported.

**Heifer Project International**

**Schedule of Findings and Questioned Costs  
Year Ended June 30, 2017**

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**I. SUMMARY OF AUDITOR'S RESULTS**

**A. Financial Statements**

1. Type of report the auditor issued on whether the financial statements audited were prepared in accordance with GAAP: Unmodified
2. Internal control over financial reporting:
- |   |     |                          |               |                                     |
|---|-----|--------------------------|---------------|-------------------------------------|
| • Material weakness(es) identified?                         | Yes | <input type="checkbox"/> | No            | <input checked="" type="checkbox"/> |
| • Significant deficiency(ies) identified?                   | Yes | <input type="checkbox"/> | None reported | <input checked="" type="checkbox"/> |
| • Noncompliance material to the financial statements noted? | Yes | <input type="checkbox"/> | No            | <input checked="" type="checkbox"/> |

**B. Federal Awards**

1. Internal control over major programs:
- |   |     |                          |               |                                     |
|---|-----|--------------------------|---------------|-------------------------------------|
| • Material weakness(es) identified?       | Yes | <input type="checkbox"/> | No            | <input checked="" type="checkbox"/> |
| • Significant deficiency(ies) identified? | Yes | <input type="checkbox"/> | None reported | <input checked="" type="checkbox"/> |
2. Type of auditor's report issued on compliance for major federal program: Unmodified
- |  |     |                          |    |                                     |
|--|-----|--------------------------|----|-------------------------------------|
| • Any findings disclosed that are required to be reported in accordance with Title 2 CFR 200 516(a)? | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
|--|-----|--------------------------|----|-------------------------------------|

3. Identification of major program:

CFDA Number	Name of Federal Program
98.001	USAID Foreign Assistance for Programs Overseas

Dollar threshold used to distinguish between Type A and Type B programs: \$750,000

Auditee qualified as low-risk auditee? Yes ☒ No ☐

(Continued)



**Heifer Project International**

**Schedule of Findings and Questioned Costs  
Year Ended June 30, 2017**

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II. FINANCIAL STATEMENT FINDINGS

A. Internal Control

None reported

B. Compliance Findings

None reported

III. FINDINGS AND QUESTIONED COSTS FOR FEDERAL AWARDS

A. Internal Control

None reported

B. Instances of Noncompliance

None reported

**Independent Auditor's Report****Report on Internal Control Over Financial Reporting and on Compliance  
and Other Matters Based on an Audit of Financial Statements Performed  
in Accordance With *Government Auditing Standards***

Board of Directors  
Heifer Project International

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States, the consolidated financial statements of Heifer Project International (the Organization), which comprise the consolidated statement of financial position as of June 30, 2017, the related consolidated statements of activities and cash flows for the year then ended, and the related notes to the consolidated financial statements, and have issued our report thereon dated October 10, 2017.

**Internal Control Over Financial Reporting**

In planning and performing our audit of the consolidated financial statements, we considered the Organization's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the consolidated financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, we do not express an opinion on the effectiveness of the Organization's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

**Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Organization's consolidated financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of consolidated financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

**Purpose of This Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Organization's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

*RSM VS LLP*

Kansas City, Missouri  
October 10, 2017

**Independent Auditor's Report****Report on Compliance for the Major Federal Program and  
Report on Internal Control Over Compliance**

Board of Directors  
Heifer Project International

**Report on Compliance for the Major Federal Program**

We have audited Heifer Project International (the Organization)'s compliance with the types of compliance requirements described in the *OMB Compliance Supplement* that could have a direct and material effect on the Organization's major federal program for the year ended June 30, 2017. The Organization's major federal program is identified in the summary of auditor's results section of the accompanying schedule of findings and questioned costs.

**Management's Responsibility**

Management is responsible for compliance with the federal statutes, regulations, and the terms and conditions of its federal awards applicable to its federal programs.

**Auditor's Responsibility**

Our responsibility is to express an opinion on compliance for the Organization's major federal program based on our audit of the types of compliance requirements referred to above. We conducted our audit of compliance in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States; and the audit requirements of Title 2 U.S. *Code of Federal Regulations* Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards* (Uniform Guidance). Those standards and the Uniform Guidance require that we plan and perform the audit to obtain reasonable assurance about whether noncompliance with the types of compliance requirements referred to above that could have a direct and material effect on a major federal program occurred. An audit includes examining, on a test basis, evidence about the Organization's compliance with those requirements and performing such other procedures as we considered necessary in the circumstances.

We believe that our audit provides a reasonable basis for our opinion on compliance for the major federal program. However, our audit does not provide a legal determination of the Organization's compliance.

**Opinion on the Major Federal Program**

In our opinion, the Organization complied, in all material respects, with the types of compliance requirements referred to above that could have a direct and material effect on its major federal program for the year ended June 30, 2017.

### **Report on Internal Control Over Compliance**

Management of the Organization is responsible for establishing and maintaining effective internal control over compliance with the types of compliance requirements referred to above. In planning and performing our audit of compliance, we considered the Organization's internal control over compliance with the types of requirements that could have a direct and material effect on each major federal program to determine the auditing procedures that are appropriate in the circumstances for the purpose of expressing an opinion on compliance for each major federal program and to test and report on internal control over compliance in accordance with the Uniform Guidance, but not for the purpose of expressing an opinion on the effectiveness of internal control over compliance. Accordingly, we do not express an opinion on the effectiveness of the Organization's internal control over compliance.

*A deficiency in internal control over compliance* exists when the design or operation of a control over compliance does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, noncompliance with a type of compliance requirement of a federal program on a timely basis. *A material weakness in internal control over compliance* is a deficiency, or a combination of deficiencies, in internal control over compliance, such that there is a reasonable possibility that material noncompliance with a type of compliance requirement of a federal program will not be prevented, or detected and corrected, on a timely basis. *A significant deficiency in internal control over compliance* is a deficiency, or a combination of deficiencies, in internal control over compliance with a type of compliance requirement of a federal program that is less severe than a material weakness in internal control over compliance, yet important enough to merit attention by those charged with governance.

Our consideration of internal control over compliance was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control over compliance that might be material weaknesses or significant deficiencies. We did not identify any deficiencies in internal control over compliance that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

The purpose of this report on internal control over compliance is solely to describe the scope of our testing of internal control over compliance and the results of that testing based on the requirements of the Uniform Guidance. Accordingly, this report is not suitable for any other purpose.

*RSM US LLP*

Kansas City, Missouri  
October 10, 2017

