Approximately 47 percent of China’s population live in rural areas. The World Bank reports that 35 percent of its total population rely on agriculture for their livelihoods, and 55 percent of its land area is used for agricultural purposes.

China ranks 91 out of 187 countries according to the United Nation’s Human Development Index (2014). About 12 percent of its 1.3 billion people live below the poverty line, or $1.25 a day, and 3.4 percent of its children under 5 are malnourished.

Our projects focus on the small ruminant and swine value chains.

- Wenchuan Earthquake Rehabilitation Umbrella Project
- Sustainable Community Development Project of the Poor Ethnic Communities Along Nu and Lancang Watersheds of Yunnan
- Ethnic Community Sustainable Development Project in Southeast Guizhou
- Poverty Alleviation and Holistic Community Development Project in Dabashan Mountainous Area
- Sangri Community Holistic Development Project in Tibet
- Self-Help Community Development Project in North Anhui
- Weichang Yan'gebo Holistic Community Development Project
- Xinjiang Ethnic Group Community Holistic Development Project
- Ethnic Community Sustainable Development Project in Yunnan
- Tibetan Community Sustainable Development Project in TAR
- Kaili Mountainous Area Ethnic Group Community Development Project
- Community Holistic Development Project with Women Focus in Poor Mountainous Area of Anhui Province
- Environmentally Friendly Development Project in Mountainous Area of Chongqing Municipality
- Holistic Community Development and Environment Friendly Project in Poor Mountainous Area of Sichuan Province
- Yudaokou Holistic Community Development Project
- Holistic Community Development in Poor and Ethnic Minority Areas in Southwest Sichuan
- Community Sustainable Development Project in Qinghai Tibetan Plateau
- Ecological Poverty Alleviation Project in Wumeng Mountainous Poverty Zone
- Holistic Community Development Project in Poor Ethnic Minority Areas in Yunnan and Guizhou
- Community Development Project in Northeast Mountainous Areas in Sichuan
- Holistic Development Project for the Left-Behind People in the Poverty-Stricken Belt of Dabieshan Mountainous Area
- Sustainable Community Development Project of the West Yunnan Poor Rural Communities
- Sustainable Livelihood Development Project of the Xinjiang Farming Areas
- Sustainable Livelihood Development Project of Rural Areas Around Beijing
KEY SERVICES

WOMEN’S EMPOWERMENT
Leadership training | Full participation

INCREASED INCOME
High-quality livestock | Animal management
Value chain development

SOCIAL CAPITAL
Passing on the Gift® | 12 Cornerstones for Just and Sustainable Development
Community organizing

NUTRITION
Vegetable gardening

ENVIRONMENT
Natural resource management | Agroecology
Improved sanitation techniques

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Zhong Zeshun (45) harvesting green beans in his family’s garden.

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PROJECT PARTNERS

Funders
- China Merchants Charitable Foundation
- Industrial and Commercial Bank of China
- Elanco
- Danone
- Captivating International
- Shenzhen Civil Affairs Bureau
- Shanghai Soong Ching Ling Foundation
- Toms
- Chengdu International Women’s Club
- QSI International School of Chengdu
- YK Pao School
- YCIS Shanghai
- Omni International Trading Group (Beijing)

Local implementing partners
- Bureau of Animal Husbandry
- Poverty and Environment Research Association of Dabashan Mountain
- Yinzhou District Foreign Agricultural Investment Office of Fuyang Prefecture
- Youth League of Lizhou District of Guangyuan County
- Poverty Alleviation and Immigration Office
- Youth League of Jiange County
- Huoshan County Center for Environment Protection & Poverty Alleviation
- Lancang County Association for Ecology and Animal Raising
- Nanbu Association for Rural Development
- Baishuihe Natural Reserve Administrative Bureau
- Meigu Foreign Capital Project Development Office
- Yulong Cattle and Goat Raising Association
- Shangrila County Association of Agroecology
- Yilong County Rural Development Association
- Nanjiang Yellow Goat Development Association
- Civil Service Center of Deqin County Government
- Bureau of Animal Husbandry and Fishery
- Elderly Association of Science & Technology
- Dushanbao Black-Necked Crane Nature Reserve Administration
- Shache County Civil Service Bureau
- Tsongkha Charitable Association of Haidong Prefecture
- Xiaomuniu Beijing Service Center